



MEDIA RELEASE

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Awards Dinner Set to Shine for 31st Annual Qantas Wine Show as WA's Wine Industry Celebrates its Success Stories

The Qantas Wine Show of Western Australia will hold its 31st Annual Awards Dinner on Tuesday 21 October, with the black-tie event offering the finest of West Australia's award-winning wines from the 2007 show and a menu showcasing the best flavours of the state, as well as respected WA winemaker and senior judge, Vanya Cullen as the keynote speaker.

A treat for all lovers of good wine, this is gala Awards Dinner for the state's premier wine-judging event and the only wine show to judge exclusively Western Australian wines. The Qantas Wine Show of Western Australia Awards Dinner sees the state's best wineries and winemakers come together for a celebration of the wine industry, with wine lovers and enthusiasts also enjoying the opportunity to discover the winning wines from the 2008 show as trophy winners are announced in 17 categories, selected from the more than 1200 wines entered annually.

Guests at the stylish event will have the opportunity to drink select gold-medal winning wines from the 2007 Wine Show throughout the night, including of some of the finest wines being produced in Western Australia.

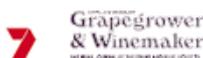
Highly respected Western Australian winemaker and senior judge, Vanya Cullen will speak at the dinner and offer insights into the judging of the 2008 entries, as well as discussing the emergence of the Western Australian wine industry over the past 30 years to become a major player in producing some of the best wines in the world, and commenting on the changing face and style of the WA industry.

Wine Show Committee Chairman, Angelo Diletti said the Awards Dinner was a unique opportunity for like minded wine and food lovers to gain insights into Western Australia's best wines from Vanya Cullen, a masterful winemaker and judge who has pioneered the emergence of the Western Australian industry over the last 20 years.

Internationally renowned wine journalist, James Halliday, is the Chief Judge for the 2008 Wine Show, with the show marking one of Halliday's final appearances as a judge, having recently announced his retirement from wine judging.

Unlike the Perth Royal Wine Show, which accepts entries from throughout Australia and New Zealand much like many other shows around the country, the Qantas Wine Show of Western Australia has long been recognised as an important opportunity to identify the emerging wineries and wine regions within Western Australia, by comparing wines from throughout WA with one another to annually determine the state's top drops.

THE QANTAS WINE SHOW OF WESTERN AUSTRALIA, MOUNT BARKER IS ORGANISED BY A COMMITTEE OF THE MOUNT BARKER AND DISTRICT AGRICULTURAL SOCIETY INCORPORATED THE ONLY SHOW IN AUSTRALIA TO EXCLUSIVELY JUDGE WESTERN AUSTRALIAN GROWN AND VINTAGED WINES



Tickets for the 2008 Awards Dinner, to be held in the Grand Ballroom of the Hyatt Regency Perth, are \$175 per person and available for purchase from the Wine Show's website at www.wineshowwa.com.au.

The ticket price includes a stunning four course meal from the talented team of chefs at the Hyatt Regency Perth, featuring a range of wonderful ingredients from throughout regional Western Australia. Gold-medal winning wines from the 2007 Wine Show will be served throughout the night.

A week after the Awards Dinner, wine enthusiasts will have an opportunity to sip and sample all of the trophy winning wines from the 2008 show, as well as many other gold medal winners, when the Hyatt Regency Perth holds the annual Qantas Wine Show Top 50 Tasting in its Terrace Ballroom on Wednesday 31 October.

Further details on the 31st Annual Awards Dinner and the Top 50 Tasting are available from the website, www.wineshowwa.com.au, or via the Wine Show Awards Dinner Bookings Office on (08) 9381 4200.

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