



## **MEDIA RELEASE**

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### **Prestigious medal gains new platform**

In 2014, the Jack Mann Memorial Medal will be presented at the Qantas Wine Show (QWS) of Western Australia's gala Awards Dinner.

This is the result of a new partnership between the QWS and Wine Communicators Australia (WCA), formerly known as the West Australian Wine Press Club.

The Jack Mann Memorial Medal Award was established in 1989, with support from the Houghton Wine Company and honours the legendary winemaker, Jack Mann.

Each year the medal is awarded to an individual who has made a significant contribution to the Western Australian wine industry. Past recipients include Dr John Gladstones, Tom Cullity, Tony Smith and Betty Quick.

Qantas Wine Show Chair Joanne Bradbury is confident this platform will add further prestige already associated with the Jack Mann Memorial Medal and its recipient.

'We have built the Qantas Wine Show Award Dinner into a premium black tie event that recognises outstanding wines within the Western Australian industry', Ms Bradbury said.

'It is a natural fit that an individual recognised for his or her achievements is also applauded in this forum'.

The Qantas Wine Show Awards Dinner will be held in the Grand Ballroom of the Hyatt Regency Perth on Friday 31<sup>st</sup> October.

Enquiries about the Awards Dinner can be directed to the [www.wineshowwa.com.au](http://www.wineshowwa.com.au) or at the QWS office on 0418 512 886.